

Profession has no Gender



"Does profession have gender?"

From 2022 to 2025, **10,348** primary and secondary school students from **248** schools across **158** regions began their participation in the "**Profession has no Gender**" program by reflecting on this very question.

In 2026, the program will reach **3,500 students**, with the aim of demonstrating to the next generation that the key criteria for choosing a profession are personal aptitudes, genuine interest in the field, and a meaningful commitment to growth and development, not gender.

Within the framework of the program, professionals working in fields that are traditionally not associated with their gender, take on the role of mentors, engage in dialogue with groups of students, and share their personal and professional experiences. Through conversations with women working in fields such as science, technology, and entrepreneurship, as well as with men in professions including nursing and early childhood education, students broaden their range of career options and are inspired to envision themselves in roles they may not have previously imagined.

The program "Profession has no Gender" is implemented in strategic cooperation with **Piraeus** in the framework of the Bank's Corporate Responsibility program "**EQUALL - For a Society of Equal People**" under the **New Generation** pillar.