PROGRAM
TECHNOLOGY & THE FUTURE OF PROFESSIONS

powered by

TIPPING THE POINT

The "**Technology & the future of professions**" program is aimed at secondary school students across Greece. Its goal is to help them **explore the modern labour market and understand how Generative Artificial Intelligence, automation and digital technologies are transforming the world of work**, reshaping traditional professions and creating new professional roles and opportunities.

As part of the program, groups of students, supported by their teachers, first take part in an **online introductory presentation**, through which they become familiar with the technological developments affecting the world of work.

They then participate in **live group sessions** with **professionals from different sectors**, including **Telekom executives and employees.** Through these professionals' knowledge and personal career journeys, students learn about new and emerging professions, understand how the requirements of different sectors are evolving, and discover the skills that are becoming increasingly important in the modern labour market.

At the same time, they have the opportunity to **explore their interests and skills** and connect them with the career options taking shape through technological advances. This gives them a more comprehensive understanding of future prospects, as well as the confidence to make more informed plans for their next educational and career steps.

The program is being implemented during the 2026-27 school year in strategic partnership with Telekom.