

Youth's Financial Literacy



The “**Youth's Financial Literacy**” program aims to equip students from 8th to 11th grade in high schools and senior high schools with the knowledge and skills needed to become **financially literate**, empowering them towards financial independence. At the same time, it encourages the cultivation of financial management competencies and the development of healthy financial habits for the future.

During the 2025-26 school year, students will take part in specialized training sessions, live group discussions with finance professionals, and non-formal learning activities that enable them to:

- **understand** both basic and more advanced financial concepts (such as budgeting, saving, investing, taxation, and inflation) and how they apply to everyday life,
- **develop** practical money management skills tailored to their age group and real-life needs,
- **become familiar with** the principles of the digital economy and learn to use digital financial tools effectively,
- **build** responsible spending and saving habits, enhancing their ability to make informed financial decisions in adulthood.

“**Youth's Financial Literacy**” is implemented by **The Tipping Point**, in collaboration with **Piraeus**, as part of the Bank's Corporate Responsibility programme “**EQUAL** - For a Society of Equal People” under the **New Generation** pillar.